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PROI Worldwide - AGT Communications Group – Largest in Russia

Group leads Russian communication companies in terms of business volume in 2012

NEW YORK + MOSCOW: PROI Worldwide Russia-AGT Communications Group led in both revenue and staff in 2012 in Russia's first rating of communications companies. The total revenue from communication activities amounted to RUR 725 million (US\$24.5 million). AGT also employed the largest number of communications professionals.

The rating was compiled by the RIA Rating Agency of the RIA Novosti Group. The main assessment criterion used was the revenues obtained from communications activities in 2012. It is anticipated that the rating will become an integral part of the National Rating of Communications Companies. The new rating, expected to be introduced later this month, will consist of several parameters including business volume (30%), media activity (10%), professional experience (30%), and staff competence (30%).

AGT Group is the major communications company in Russia and Eastern Europe. According to the 2012 Holmes Report Global Ranking, it ranks 50th and is a part of PROI Worldwide, the largest international partnership of independent communications agencies.

PROI Worldwide-AGT Profile:

AGT Communications Group is Russia's leading communications group (listed # 50 in the 2012 global ranking by The Holmes Report) and includes 15 companies specializing in different types of communications. AGT Group includes a network of 8 regional companies in the cities of St. Petersburg, Nizhny Novgorod, Yekaterinburg, Novosibirsk, Rostov-on-Don, Vladivostok, Minsk (Belarus), Almaty (Kazakhstan), headquartered in Moscow, as well as 7 specialized companies. The largest among them is AGT Agency, which specializes in communications services (PR, PA, marketing communications, social projects, digital and financial communications.) Other Group companies that also hold leading positions in their respective fields specialize in media monitoring, analysis and market research (Smyslographia) communications in the telecommunications industry (AGT-Telecom), the production of corporate publications (MediaLine publishing house), design and events (Imagine).

AGT is a part of PROI Worldwide, the largest international partnership of independent PR agencies. The Group's customers include federal and regional public authorities and Russia's leading international companies. AGT Communications Group: www.agt-holding.com; AGT Communications Agency: <http://www.agt-agency.ru>

About PROI Worldwide

PROI Worldwide is the largest public relations partnership of independents founded in Europe in 1970. It is represented in more than 100 cities in 50+ countries, with 61 leading independent PR partner companies and more than 3,200 experienced practitioners servicing 4,400+ clients worldwide. Founded forty-three years ago, PROI Worldwide's combined fee turnover of its partners exceeds US\$425m., positioning PROI Worldwide as one of the world's largest communications companies. www.proi.com